

Baden-Württemberg Cooperative State University Karlsruhe Summer School

Instructors: DHBW Karlsruhe faculty, visiting professors, and company representatives.

Program Dates: **May 23 - June 6, 2023**

Learning Outcomes:

- Identify current challenges of international business environments.
- Compare and contrast European (particularly German) business environment with United States and United Kingdom.
- Define and analyze work environment differences in conflict, trust, and negotiation as well as power and politics.
- Identify elements of German and European history that create the current business environment.
- Identify leadership styles. Compare and contrast European leadership versus American and British.

Course Description: On location in Karlsruhe and Munich, Germany.

Lectures about international business environments, comparison of business environments, culture, and workplace behaviors in Germany and Europe. Basic German language instruction for travel. Company visits, cultural activities, and joint activities with German, British, and other European students.

Upon successful completion of this course, each student will be able to:

Identify and articulate the current business environment in Germany and Europe. Produce a presentation analyzing and appraise the differences and similarities between the German workplace and their home country.

Texts/Readings: Will be provided on-site by instructors.

Assessment: Active participation in classes, discussions, tours, and company visits. Quizzes and a final presentation.

Credits and Transcripts: The workload corresponds to 4 ECTS (32 contact hours). The participants will receive a Certificate of Participation.