



Short-term program

INTERNATIONAL BUSINESS

May 23 to June 6 2023

Summer School at DHBW Karlsruhe

Learn and travel: During a DHBW Karlsruhe Summer School students will have a fantastic experience. They participate in various lectures and enjoy an environment to experience culture and business customs in Germany. Participants will visit German companies, gain knowledge of doing business in Germany and travel to touristic highlights. German students will join them during their stay in Germany. Get in touch! Friendships can develop that will accompany you throughout your life.

Lectures

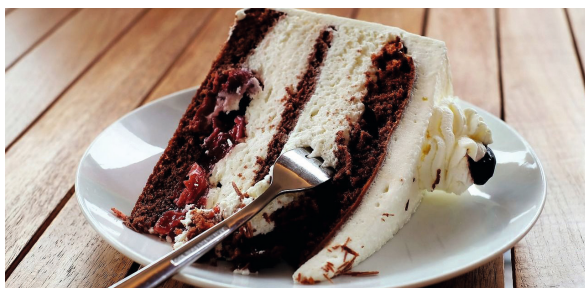
Intercultural Communication, European Economics, Different Aspects of Marketing and International Business, Business Simulation

Credits and Transcripts

The workload for the "International Business Seminar" corresponds to 3 ECTS. The participants will receive a certificate of participation

Program fee

Around 1400€; including lectures, accommodation, half-board plus special dinners, trips (during trips only transfer and accommodation with breakfast), many free time activities and public transport ticket in Karlsruhe. Costs might change due to current economic development.



Student Voices

"Traveling to Germany was a surreal experience I will not forget. There is something about studying abroad that brings a new and exciting element to learning. The places I visited in Germany were beautiful and the people I met there were just amazing. I can truly say I am glad my first trip out of the country was to Germany."

• Ruby Ortega , USA



"Too many unforgettable and amazing experiences, way too great for a student exchange program!" Would definitely visit again!"

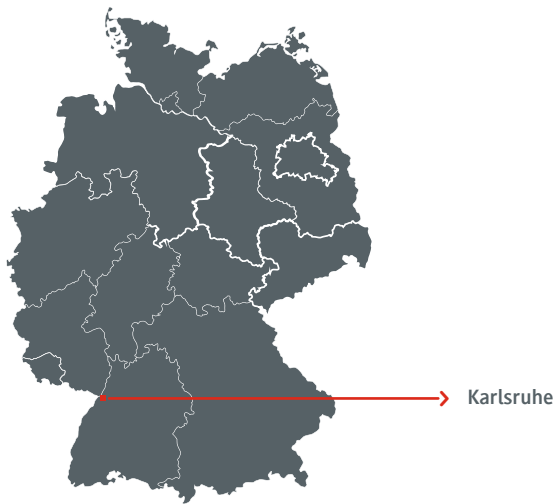
• Nicole Goh, Malaysia

Contact Information and Registration:

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Karlsruhe and DHBW

DHBW Karlsruhe is an institution of higher education which offers dual education programs focused on practical experience in cooperation with industry and non-profit institutions.

A student enrolled at DHBW is both a student and a trainee. Academic studies alternate with periods of on-the-job training of equal duration. Students can enjoy financial independence, excellent employment opportunities and also high quality education at DHBW.

Karlsruhe is the second largest city in Baden-Württemberg, located in the southwest of Germany, near the French-German border. Karlsruhe is a famous research and study center with 9 institutions of higher education and a high number of global player companies.

Possible components of the program

Trip to France
 Porsche and Daimler
 Who are the Hidden Champions?
 Welcome Dinner
 Munich Hofbräuhaus
 Berlin
 Find out more about business life in Karlsruhe!
 Order a drink in German!
 Farewell Dinner
 Welcome Dinner
 Porsche and Daimler
 Munich Hofbräuhaus
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You can find more information online:
<https://www.karlsruhe.dhbw.de/en/exchange-students/summer-schools.html#anchor-main-content>

Cultural Activities can be ...

Hiking in the Black Forest

The Black Forest can be hiked through along thousands of kilometers of hiking trails. Enjoy the beautiful landscape and refresh yourself there!

Heidelberg

Visit the beautiful Heidelberg Castle! But there is much more, a charming old town, a student dungeon, an enchanting setting to lean back and feel your spirit, you can lose your heart in Heidelberg!

Munich

Munich, you certainly have heard about the famous "Hofbräuhaus" and the English Garden. Additionally, the famous castle "Neuschwanstein" is very close to this city.

Berlin

Not to forget the capital, modern architecture, a visit to the German Bundestag, the trendy pubs and clubs.

France

There is Paris, of course, but Karlsruhe is only five kilometres from the border and Strasbourg with the European Parliament is just an hour away.

