



## Lecture "Project Management"

Winter semester 2022/2023

<b>Name of the course</b>	Project Management
<b>Name of the lecturer</b>	<b>Dr. Christian Arnold</b>
<b>Description of the course</b>	<p>Students will learn the fundamentals and specifics of project management. This will enable them to transfer general and specific knowledge to the concrete management situation of projects. They learn how to structure and implement them in a meaningful way. Students will learn the importance of negotiation techniques in the context of project management and the importance of persuasion techniques for project management. This includes:</p> <ul style="list-style-type: none"><li>- Basics of project management</li><li>- Project start-up</li><li>- Project planning</li><li>- Project execution</li><li>- Project completion</li><li>- Classical and agile methods of project management</li><li>- Negotiation management</li><li>- Persuasion techniques</li></ul>
<b>Dates</b>	t.b.c.
<b>Kind of exam</b>	-
<b>Prerequisites required</b>	-
<b>Recommended reading</b>	<p>Bowen, J., Bennett, J. (2018). Agile Project Management: Kanban, Scrum, Kaizen. (n.p.): Independently Published.</p> <p>Cabanis-Brewin, J., Dinsmore, P. C. (2014). The AMA Handbook of Project Management. AMACOM.</p> <p>Carstens, D. S., Smith, R. B., Richardson, G. L. (2013). Project Management Tools and Techniques: A Practical Guide. Taylor &amp; Francis.</p> <p>Cialdini, R. B. (2021). Influence, New and Expanded: The Psychology of Persuasion. HarperCollins.</p> <p>Joslin, R. (2019). Project Management Methodologies, Governance and Success: Insight from Traditional and Transformative Research. CRC Press.</p> <p>Watkins, M. (2002). Wiley.</p>
<b>Working language</b>	English
<b>Available seats</b>	