



Online lecture Cross-cultural Management

Winter Semester 2022/2023

Name of the course	Cross-cultural Management
Name of the lecturer	Dr. Mehmet Yahyagil
Description of the course	<p>The concept of cross-culture is simply about the capacity of people for understanding the attitudes and behaviors of others coming from different cultural backgrounds especially in the field of management. In terms of the era of highly effective globalization, the importance of cross-cultural management is deserving attention for organizations and even for our social relations in our societies. The basics of the concept of culture are of importance by considering cultural and universal values, socio-cultural dimensions as well as cultural orientations.</p> <p>The aim of this seminar is to furnish our students with the contemporary knowledge by touching some theoretical issues, but also to give them some practical examples in relation to different societal cultures. The complex concept of globalization along with work diversity, global culture are going to be considered during the lectures. There will be also some discussions related to the impact of pandemic and its effect on both on societies and organizations.</p> <p>The schedule of seminar also gives a general idea on the subjects which will be covered by the lecturer.</p>
Dates	17 th , 19 th , 24 th , 26 th 31 st October, 16:30 – 19:30
Kind of exam	Exam It depends on the number of participants but, there will be short test and assignments and presentations of students.
Prerequisites required	None
Recommended reading	A short list of some reading materials will be provided by the lecturer