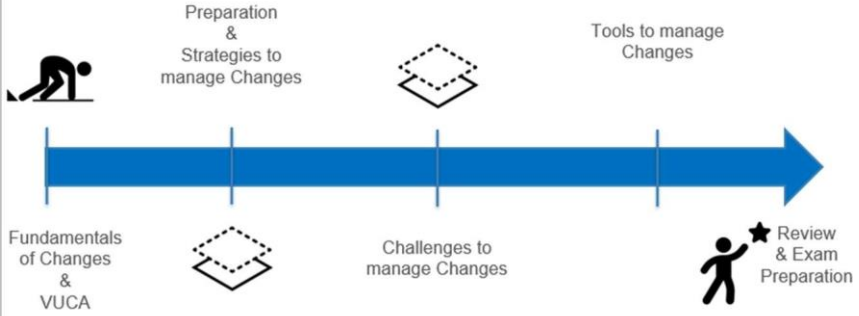




## Lecture\_ Change Management

### Fall Semester 2024/25

<b>Name of the course</b>	Change Management
<b>Name of the lecturer</b>	<b>Bernd Deutscher</b>
<b>Description of the course</b>	<p>Overview: 20h</p>  <ul style="list-style-type: none"> <li>- Raising awareness what Change means.</li> <li>- Enhance sensitivity about managing Changes i/o "Change Management."</li> <li>- Understand different concepts of Changes.</li> <li>- To learn WHY does CHANGE fail.</li> <li>- Get to know Success Factors</li> <li>- Learn Analysis / Tools</li> <li>- Understand Strategy / Implementation of Change processes</li> <li>- Get to know Practical Tools and Case Studies</li> </ul>
<b>Dates</b>	18 <sup>th</sup> – 22 <sup>nd</sup> November, 16:30 – 19:30
<b>Kind of exam</b>	<p>Written or verbal test.</p> <p>"This certificates proofs that you have developed awareness, competency and practical skills needed to become more effective at change processes. You have developed an understand about various strategic models which enables you for more effective support of change projects at work".</p>
<b>Prerequisites required</b>	NONE
<b>Recommended reading</b>	<p><b>Leading Changes</b>, Kotter; 1996</p> <p><b>Change Management</b>, Change Management</p> <p>Successfully Shaping Change Processes - Mobilizing Employees. Vision, Communication, Participation, Qualification, 2020</p> <p><a href="http://www.cambridge.org/core/blog/2021/11/05/what-is-vuca-and-what-does-it-mean-for-you-and-your-international-organisation">www.cambridge.org/core/blog/2021/11/05/what-is-vuca-and-what-does-it-mean-for-you-and-your-international-organisation</a></p> <p><a href="https://www.forbes.com/sites/bernardhribar/2016/03/07/three-key-principles-of-change-management/">Three Key Principles Of Change Management (forbes.com)</a></p> <p>....</p>
<b>Working language</b>	English